

From the President's Heart . . .

By W. Wilson Lippy



There is so much fear and uncertainty in the world at this time. We have daily assaults on our Christian values. And America is in a moral free fall like never before in history.

Even so, this is a wonderful time to be alive.

Today, many people feel great spiritual hunger to know more about Jesus. God desires to comfort people and give them the gift of eternal life.

This world will be changed when the hearts of men and women are changed by God. People need the Lord! We have received the greatest gift in the world and we must pass it on!

By sharing the Gospel, God is honored and His name is glorified. Many churches are catching our vision for the lost, and we are training them to evangelize through use of the beads. The greatest adventure in this world is to be a co-laborer with God in saving souls. It is a joy you will find in nothing else.

Heeding His call to reach out

We will forge ahead with a worldwide mission communicating the Gospel of Jesus Christ. The enemy would like to silence us. But no weapon formed against us will prosper! (Isaiah 54:17)

We heed the call – life is short – eternity is long! Souls are too precious and the Gospel too wonderful for us to be complacent.

The Bible makes it clear that once we receive Jesus into our hearts, our highest calling is to reach out for lost souls (Acts 1:8). Christian Farmers Outreach takes this very seriously, and we are staying true to this calling.

The Lord has greatly expanded CFO's outreach due in large part to the easy and effective way we share Christ through the different color beads. Churches in many areas of the United States want CFO to help them be effective in this effort. And missionaries in many countries are getting results they never dreamed possible.

When you read these pages, look for the excitement. We are so thankful for more than 800 volunteers across this country that help make this possible.

There is a tremendous work involved in the CFO ministry: stringing beads on rawhides, drilling sticks, tying rawhides to sticks, training Christians to share the message, as well as traveling long and short distances to events.

We need to greatly expand our giving to cover the increased costs of expanding across the U.S. and around the world. All of this is well worth the effort to uplift and honor Jesus Christ for what He did for us.

The Holy Spirit gives boldness, courage, a sense of authority and a new passion and strength. This is not the time to be lukewarm for Jesus. He expects His followers to put Him first in their lives.

